

Retail Price List - USA

January 1, 2020



Reference Phono Cartridges

All prices are shown in US dollars

		Retail
Delos	New (no trade-in)	1,995.00
	<i>Upgrade (with trade-in)</i>	<i>1,595.00</i>
	Rebuild/Exchange	1,395.00
Kleos	New (no trade-in)	3,695.00
	<i>Upgrade (with trade-in)</i>	<i>2,960.00</i>
	Rebuild/Exchange	2,215.00
Kleos SL <i>0.25mV low output version</i>	New (no trade-in)	3,995.00
	<i>Upgrade (with trade-in)</i>	<i>3,195.00</i>
	Rebuild/Exchange	2,395.00
Kleos Mono <i>Available by special order only</i>	New (no trade-in)	3,995.00
	<i>Upgrade (with trade-in)</i>	<i>3,195.00</i>
	Rebuild/Exchange	2,395.00
Etna λ	New (no trade-in)	8,995.00
	<i>Upgrade (with trade-in)</i>	<i>7,195.00</i>
	<i>Upgrade (with '2nd Tier' trade-in)</i>	<i>7,325.00</i>
	Rebuild/Exchange	4,495.00
Etna SL λ <i>0.25mV low output version</i>	New (no trade-in)	9,995.00
	<i>Upgrade (with 'Top Tier' trade-in)</i>	<i>7,995.00</i>
	<i>Upgrade (with '2nd Tier' trade-in)</i>	<i>8,030.00</i>
	Rebuild/Exchange	4,995.00
Etna Mono <i>Available by special order only</i>	New (no trade-in)	9,995.00
	<i>Upgrade (with 'Top Tier' trade-in)</i>	<i>7,995.00</i>
	<i>Upgrade (with '2nd Tier' trade-in)</i>	<i>8,030.00</i>
	Rebuild/Exchange	4,995.00
Atlas λ	New (no trade-in)	11,995.00
	<i>Upgrade (with 'Top Tier' trade-in)</i>	<i>9,595.00</i>
	<i>Upgrade (with '2nd Tier' trade-in)</i>	<i>9,740.00</i>
	Rebuild/Exchange	5,995.00
Atlas SL λ <i>0.25mV low output version</i>	New (no trade-in)	12,995.00
	<i>Upgrade (with 'Top Tier' trade-in)</i>	<i>10,400.00</i>
	<i>Upgrade (with '2nd Tier' trade-in)</i>	<i>10,715.00</i>
	Rebuild/Exchange	6,495.00
Atlas Mono <i>Available by special order only</i>	New (no trade-in)	12,995.00
	<i>Upgrade (with 'Top Tier' trade-in)</i>	<i>10,400.00</i>
	<i>Upgrade (with '2nd Tier' trade-in)</i>	<i>10,715.00</i>
	Rebuild/Exchange	6,495.00

Use "Upgrade (with trade-in)" price when trade-in is a different model than the one being purchased (e.g. trading-in a Dorian for a Delos)

Use "Upgrade (with 'Top Tier' trade-in)" price when trading-in an Atlas, Olympos, Parnassus or Titan

Use "Upgrade (with '2nd Tier' trade-in)" price when trading-in any other Lyra model

Use "Rebuild/Exchange" price when trade-in is the same model as the one being purchased (e.g. trading-in a Kleos for a Kleos)

λ denotes new Lambda version

Retail

SPT (Stylus Performance Treatment)

60.00 each

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